YORK UNIVERSITY YU-CARD START THE YEAR OFF RIGHT CONTEST OFFICIAL CONTEST RULES

1. Eligibility

a. The contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry and who are registered students of York University eligible to be issued a YU-card see: <u>http://yucard.info.yorku.ca</u> at the time of entry and at the time of winning.

2. How To Enter

To enter: Add a minimum single deposit of \$5.00 Canadian dollars onto your YU-card Flex account during the Contest period, i.e. between 12:01 a.m. (Toronto time) on Monday, September 18, 2017 and before 11:59 p.m. (Toronto time) on Friday, October 13, 2017. Flex funds can be added by either:

i) Logging into your YU-card account at yorku.ca/yucard and adding a minimum of \$5.00 Canadian dollars to the Flex account using your Visa or MasterCard.

ii) Visiting the YU-card Office and adding a minimum of \$5.00 Canadian dollars to the Flex account using accepted payment methods.

- b. No purchase is necessary to enter. To enter without purchase, submit a 250 word essay describing how the YU-card has improved the student experience at York University, at the Keele Campus YU-card Office.
- c. You may submit only one (1) entry.
- d. To be eligible, entries must be received before 11:59 p.m. (Toronto time) on Friday, October 13, 2017, the Contest Closing Date.

- e. All entries become the property of York University.
- f. York University is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the contest in any manner.

3. Prize

- Four winners will be selected by random selection by the Director, YU-card, Food and Parking Services by Friday, October 27, 2017.
 Each selected entrant will be contacted within ten (10) days of the selection by telephone or e-mail. If a selected winner cannot be contacted within that time or does not comply with these Official Contest Rules, the prize will be forfeited and an alternative eligible entry will be selected. The odds of winning depend on the number of eligible entries received.
- In order to win the prize, the eligible entrant must first correctly answer a mathematical skill testing question administered by e-mail or telephone. Correct replies must be received back no later than 12 a.m. (midnight Toronto time) on Friday, November 10, 2017 or the prize will be forfeited and an alternative eligible entry will be selected.
- c. Each winner will receive a Flex dollar deposit in an amount equal to the amount the winner deposited to their Flex account at the time of the contest entry to a maximum of \$500.00 Canadian dollars.

No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided "as is" without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.

d. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University's sole discretion.

- f. In order to be declared a winner, the selected potential winner will be required to swear an affidavit indicating eligibility and compliance with these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner's province or territory of residence, then the winner's parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest Rules and to accept the prize on behalf of the minor, and provide a release and indemnity pursuant to Subsection 4(d) below.
- g. The winner must show their YU-card as proof of being a registered York University Student.

4. Conditions of Participation

By participating in this contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of York University, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this contest and the promotion and exploitation thereof;
- c. that if selected as the winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered;
- d. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

5. Termination

York University also reserves the right, without prior notice, and at any time, to terminate the contest, in whole or in part or modify, suspend or extend the contest in any way.

6. General Provisions

In the event that York University is prevented from continuing with the contest by an event beyond its control, York University has the right to modify, suspend, extend or terminate the contest.

The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.

This contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

7. Privacy Notice

Personal information in connection with the contest is collected under the authority of *The York University Act, 1965* and will be used for the administration of the contest and related purposes. If you have any questions or concerns regarding the collection of personal information by the York University Food Services, please contact: Manager, YU-card and Food Services, 200 William Small Centre, 4700 Keele Street, Toronto, ON M3J 1P3, tel. 416-736-2100 Ext. 55674, yucard@yorku.ca.